

## **Rocky Mountain National Park Centennial Celebration Logo Contest Rules**

*In 2015, Rocky Mountain National Park will be celebrating its 100<sup>th</sup> Anniversary. The 100<sup>th</sup> Anniversary will be promoted and celebrated throughout the park and surrounding communities starting in September of 2014. In order to put those plans in motion, a logo is needed for educational, promotional, and marketing pieces.*

- Logo must include the words:
  - Rocky Mountain National Park
  - 1915-2015
  - Wilderness, Wildlife, and Wonder
    - This slogan should be placed under the logo design, with the ability to remove it depending on the size and contextual use of the logo.
- Entries must include:
  - Original artwork
  - Completed Entry Form
  - \$25 entry fee payable by cash or check made out to Rocky Mountain Nature Association. Up to 3 designs may be submitted by one entrant per \$25 entry fee.
  - 3 color copies of the logo on white paper
  - CD with the logo in JPG, EPS, TIF, PDF, and PNG (color and black and white)
  - Style Guidelines including Color Palette (Pantone) and Font
  - Instructions/advice on proper uses of the logo and inappropriate uses of the logo (optional)
  - Entries should arrive in a sealed envelope
- Entries must be postmarked by July 11, 2012. Entries should be mailed or delivered to:
  - Rocky Mountain National Park
  - Attn: 100<sup>th</sup> Anniversary Logo
  - 1000 Highway 36
  - Estes Park, CO 80517-8397
- The winner of the logo contest will receive \$3000 and will be announced via press release.
- All entries become property of the Rocky Mountain Nature Association
- Board, staff, and immediate family members of the Rocky Mountain Nature Association may not enter the contest. Employees and immediate family members of Rocky Mountain National Park may not enter the contest.
- Entrants must be 18 years old.